

# POISam: a System for Efficient Selection of Large-scale Geospatial Data on Maps

Tao Guo<sup>†</sup> Mingzhao Li<sup>‡</sup> Peishan Li<sup>‡</sup> Zhifeng Bao<sup>‡</sup> Gao Cong<sup>†</sup>  
tguo001@e.ntu.edu.sg, mingzhao.li@rmit.edu.au, peishanl1@student.unimelb.edu.au  
zhifeng.bao@rmit.edu.au, gaocong@ntu.edu.sg  
<sup>†</sup> SCSE, Nanyang Technological University, Singapore <sup>‡</sup>RMIT University, Australia

## ABSTRACT

In this demonstration we present POISam, a visualization system supporting the following desirable features: representativeness, visibility constraint, zooming consistency, and panning consistency. The first two constraints aim to efficiently select a small set of representative objects from the current region of user’s interest, and any two selected objects should not be too close to each other for users to distinguish in the limited space of a screen. One unique feature of POISam is that any similarity metrics can be plugged into POISam to meet the user’s specific needs in different scenarios. The latter two consistencies are fundamental challenges to efficiently update the selection result w.r.t. user’s zoom in, zoom out and panning operations when they interact with the map. POISam drops a common assumption from all previous work, i.e. the zoom levels and region cells are pre-defined and indexed, and objects are selected from such region cells at a particular zoom level rather than from user’s current region of interest (which in most cases do not correspond to the pre-defined cells). It results in extra challenge as we need to do object selection via online computation. To our best knowledge, this is the first system that is able to meet all the four features to achieve an interactive visualization map exploration system.

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## 1 INTRODUCTION

Large collections of geospatial data are becoming increasingly available, such as geo-tagged micro-blogs (e.g., Twitter), urban data like real estate properties, etc. Such data are featured with both geospatial content and other content, such as attributes, texts and photos. It is useful to provide support for end-users to perform visualized exploration on such geospatial data on maps.

In this demonstration, we aim to achieve two goals. The first goal is to achieve an efficient spatial object selection, namely the SOS query: given the current region of user’s interest, how to efficiently

select a set  $S$  of  $k$  objects (among all the spatial objects falling in this region), so that it meets (i) Visibility Constraint — the distance between any two objects in  $S$  is larger than a given distance threshold  $\theta$ , and (ii) Representative Constraint — the aggregated similarity between  $S$  and the whole spatial objects in that region is maximized. We illustrate the above two features in the following example.

*Example 1.1.* Given a collection of points of interest (POIs), an end-user would like to browse a small number (denoted by  $k$ ) of representative POIs for an area on an online map. Ideally, the set of selected POIs can well represent the POIs of the area (i.e., Representativeness Constraint), and they should not be too close to each other so that they will not overlap with each other on the map (i.e., Visibility Constraint) when shown on the screen. Figure 1 demonstrates Example 1.1, where a small number of representative POIs are shown to user (Figure 1(b)). Note that without selection, it looks like Figure 1(a). The user may be interested in some POIs, and he may click one to check the detailed information. Moreover, the “hidden” tweets that are represented by the selected tweet are also listed and summarized by a word cloud for users to further explore.

By reviewing the literature in the areas of cartographic selection and spatial sampling, we find that there have been some studies [5, 7, 8] taking the visibility constraint into account. However, none of them considers representativeness except for a study done by Drosou et al. [3], in which it is assumed that the representativeness of a spatial object is based on its spatial distance to other objects, and its proposed solution is built based on this assumption.

The POISam system distinguishes from the literature in two-folds. First, it supports various types of data resources, and the users can define their personalized similarity metric to meet different needs. For example in Figure 3(b), when exploring properties there are different attributes associated with each house, and users can choose among them to specify their own preference. Second, POISam takes the importance of different objects as a factor, such that the results shown on map are highly related to the user’s preference. For example, when exploring properties users can choose options like “Distance to nearest shopping center” or “Land size” such that different needs can be met. User can also specify the number of shown results and the minimum overlapping threshold  $\theta$  such that the objects can be displayed in the best experience.

Our second goal is to further extend the SOS query to achieve an interactive spatial object selection, namely the ISOS query. In particular, the POISam system is able to answer the SOS query in an efficient manner, in response to user’s common map navigation operations, which include zoom-in, zoom-out and panning. As a result, we define the zooming consistency constraint and panning consistency constraint when selecting a new set of representative objects for the new map region.

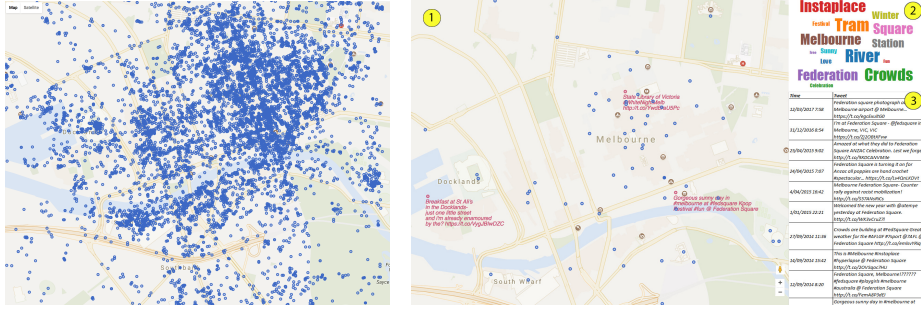
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(a) Without any selection, it is messy to view all the POIs (b) Only a few representative POIs are shown to the user on the map view (1). After the user clicks on a tweet near *Federation Square*, a word cloud view (2) summarizes all the similar tweets and a detailed tweet view (3) is shown to the user.

**Figure 1: Spatial Object Selection Examples (Twitter data)**

The ISOS query drops a common assumption from all previous work, i.e., the zoom levels and region cells are pre-defined and indexed, and objects are selected from such cells at a particular zoom level rather than from user’s current region of interest (which in most cases do not correspond to the pre-defined cells). It poses a challenge in object selection via online computation.

Section 2 formally defines the SOS and ISOS query, whose scenarios are demonstrated in Section 4, where two realworld datasets from Twitter and Australia Real Estate are used. The problem of solving SOS/ISOS queries can be shown to be NP-hard. Hence, we devise two approximation algorithms with provable performance guarantees. The detailed algorithms to support these two goals can be found in our recent research work [4].

## 2 DATA MODEL AND QUERIES.

**Geospatial object.** A geospatial object  $o$  is represented by a triple  $o = \langle \lambda, \omega, \mathcal{A} \rangle$ , where  $o.\lambda$  is the location where  $o$  is posted,  $o.\omega$  is the weight (normalized in  $[0, 1]$ ), which can be either computed from some attributes to represent the popularity or importance of the object, or simply be assigned with a unit weight, and  $o.\mathcal{A}$  is a set of attributes of the object. In this demonstration, we consider a large collection of geospatial objects, denoted by  $O$ .

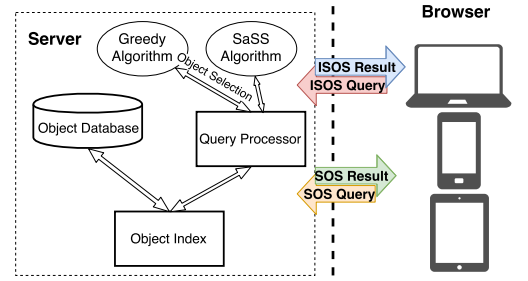
### 2.1 Spatial Object Selection (SOS) Query

**Representativeness Constraint.** We compute the representative score of an object by its similarity with other objects. We denote the similarity between two objects  $o_i, o_j$  by a function  $Sim(o_i, o_j)$  that is computed from the attributes  $o_i.\mathcal{A}$  and  $o_j.\mathcal{A}$ , and then normalized in  $[0, 1]$ . We leave  $Sim(., .)$  as a general function to cope with various types of resources to meet different user and application needs.

With a given similarity function  $Sim(o_i, o_j)$  between objects, we define the similarity between an object  $o$  and a set  $S$  of objects by  $Sim(o, S) = \max_{o' \in S} Sim(o, o')$ .

We next define the representative score of  $S$ , namely  $Score(S)$ , by the similarity between  $S$  and  $O$ , which incorporates the weight of each object  $o$  and is evaluated by

$$Score(S) = Sim(O, S) = \frac{1}{|O|} \sum_{o \in O} o.\omega \times Sim(o, S) \quad (1)$$



**Figure 2: System Architecture**

Here we combine the weight of  $o$  and the similarity between  $S$  and  $o$ , which can be viewed as the utility of object  $O$ . Equation 1 aims to maximize the total utilities of all the selected objects.

**Visibility Constraint.** Similar to the previous work on query result diversification and cartographic selection (e.g., [2, 3, 7]), we also enforce that any two selected objects should not be too close to each other, so that users can distinguish them on the map.

**Definition 2.1. Spatial Object Selection (SOS) Query.** Given a set of geospatial objects  $O = \{o_1, \dots, o_n\}$  in a region of interest, a distance threshold  $\theta$ , and an integer  $k$ , the SOS problem aims to select and show a subset of  $k$  objects  $S \subseteq O$  on map such that

- (1)  $dist(o_i, o_j) \geq \theta$  for any  $o_i, o_j \in S$ , and
- (2)  $Sim(O, S)$  is maximized.

### 2.2 Interactive Spatial Object Selection (ISOS) Query

In order to provide a seamless experience for user’s exploration on the map, i.e., zooming in, zooming out and panning, it needs to fulfill the *zoom consistency* and the *movement consistency* constraints.

**Zooming Consistency Constraint:** By zooming in (out), the map is displayed with a finer (coarser) granularity and more (fewer) details in the region are visible to users. For any object  $o$  appearing at any coarse granularity, it should also appear in all finer granularities of regions containing the location of that object as users zoom the map.

**Panning Consistency Constraint:** Users can move the displayed region to a new place with the same granularity. For any object  $o$  appearing at a region, it should also appear in all other regions which contain the location of this object as user pans the map.

**Definition 2.2. Interactive Spatial Object Selection (ISOS) Query.** Given a set of geospatial objects  $O = \{o_1, \dots, o_n\}$  in a region, a distance threshold  $\theta$ , and an integer  $k$ , let  $G \subseteq O$  be the set of candidate geospatial objects,  $D \subseteq O$  be the set of geospatial objects that should remain visible to users after users perform any of the three navigation operations according to the zooming consistency and panning consistency. The ISOS problem aims to efficiently select a subset  $S \subseteq G$ ,  $|S \cup D| = k$ , such that

- (1)  $dist(o_i, o_j) \geq \theta$  for any  $o_i, o_j \in S \cup D$ , and
- (2)  $Sim(O, S \cup D)$  is maximized.

### 3 POISAM PROTOTYPE

The system architecture is shown in Figure 2, consisting of a geospatial data repository, an indexing module, a query processor module and a browser module.

#### 3.1 Indexing Module

When the user explores the map utilizing the browser, the query processor sends a *spatial range query* based on the current window to the object index, which is formalized by a region of rectangle. The indexing module organizes the object database using an R\*-tree[1], which can efficiently solve the *spatial range query*. The objects that are in the query range are then sent back to the query processor for the subsequent selection.

#### 3.2 Query Processor Module

Given the query sent from the browser module, the query processor finds a region of objects according to the user’s current map window. The processor invokes the selection algorithms [4] to reduce the number of objects, and finally the results are sent back to users and displayed on the map using Google Maps API.

POISam aims to find the best subset of a given size to represent the whole data collection. Two algorithms are involved in our POISam prototype:

**Greedy Algorithm.** We select the representative set  $S$  of objects from the whole set  $O$  of objects iteratively. In each iteration, we select the geospatial object with the maximum marginal similarity increase by using a heap. Then we remove the remaining geospatial objects that do not satisfy the visibility constraint, i.e., its distance to the newly-selected geospatial object is less than the given threshold. The algorithm terminates when  $k$  geospatial objects are selected.

One main challenge is how to efficiently find the object with the maximum marginal similarity increase in each iteration. To address this challenge, we propose a “lazy-forward” strategy, which recomputes the marginal increase only for those objects appearing as the top tuple in the heap, rather than for all geospatial objects. For those objects whose marginal increases are computed in previous iterations, their values become outdated, but they can still serve as upper bound values for the marginal increase in the current round. Let  $n_c$  be the number of geospatial objects whose marginal increases are re-computed in the  $k$  iterations. The time complexity of the greedy algorithm is  $O(n_c \cdot n)$ . In practice,  $n_c$  is much smaller than  $n$ .

**SaSS Algorithm** When the number of candidates in  $O$  is large, it is time-consuming to obtain a result for SOS problem even with our proposed Greedy algorithm, because computing the similarities or testing the Visibility Constraint alone will cost  $O(n^2)$  time in the worst case. To tackle this problem, our idea in this approach is to sample a small set of objects  $O'$ , such that the characteristics of  $O'$  are similar to those of  $O$ . Ideally, if we apply our Greedy Selection algorithm to objects  $O'$ , the selection result can represent  $O$  as well, while satisfying the Visibility Constraint.

We prove that with a probability of at least  $1 - \delta$ , our SASS returns a  $(1 - \epsilon)$ -approximate solution if we sample  $|O'|$  objects out of  $O$ , where  $|O'|$  can be bounded by  $\min(\lceil \frac{1}{2\epsilon^2} \ln \frac{2}{\delta} \rceil, |O|)$ .

The details of the two algorithms are introduced in [4].

#### 3.3 Browser Module

The browser module provides interfaces for users to locate query windows and view the selected results. It provides interactions with

the map through Google Maps API. Queries are sent from the client browser to the server by standard HTTP post operations.

When issuing an SOS query, users choose a window of map at some specific level as their region of interest, and a number  $k$  that indicates the number of objects in the returned result. The query is then sent to the server for processing. When issuing an ISOS query, the procedure is similar while the browser also sends the objects shown in current map to the query processor. After the query is processed, a set of spatial objects are returned and displayed on the map. Users can click the objects to browse the detailed information, and meanwhile the map shows relevant objects that are hidden before to extend user’s exploration.

### 4 DEMONSTRATION AND SCENARIOS

In this section, we will demonstrate POISam based on two real-world datasets. The first one is Australian’s real estate data [6] which contains 1.42 million records of sold properties in Australia. Each property has 36 descriptive attributes (such as price, distance from the property to the nearest shopping center). The second dataset is a geo-tagged tweet data crawled using Twitter API, which comprises 1 million records. Each tweet contains coordinates and the text information posted by the users and other attributes (such as timestamp and user’s id).

In our demonstration, (1) we will illustrate the SOS query with the multidimensional real estate data and show how our SOS query considers both the representativeness constraint and the visibility constraint; (2) we will illustrate the ISOS query with the twitter data, and show how new tweets are generated after user interactions such as zooming and panning.

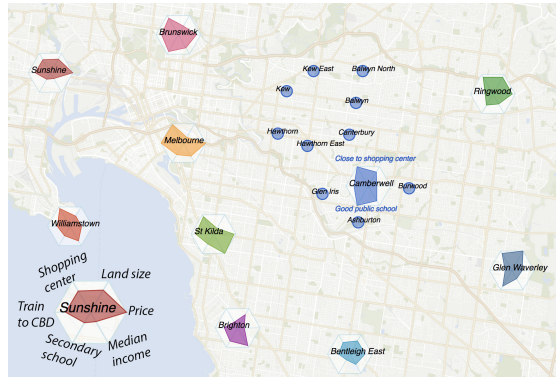
#### 4.1 Demonstration I: the real estate data

The system is initialized with four parameters: a default map window (i.e., maximum and minimum latitudes and longitudes), an integer  $k$ , a distance threshold  $\theta$ , and a user-defined attribute set  $A$  (i.e., those factors of properties that the user concerns about). The map window is directly affected by users’ zooming and panning operations. All the other parameters can be modified by users from the selection panel (Figure 3(b)-1).

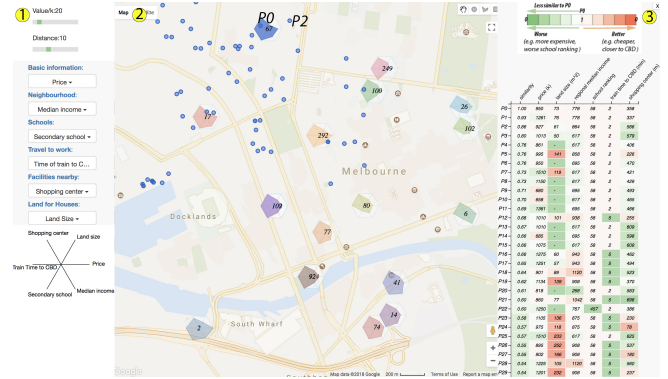
Specifically, our first demonstration is based on the scenario that a user, *John*, is trying to find a property to live in at Melbourne.

**SOS Query 1: Exploring suburbs with the map view.** *John* first selects the suburb view, as he wants to explore the local real estate market at suburb level, and understand how real estate properties vary from each other across locations. *John* selects those attributes that he is concerned about from the selection panel, including price, public schools, distance to the train station, etc. As shown in Figure 3(a), 10 (the value of  $k$ ) representative suburbs are shown to *John*, visualized with a radar chart on top of the Google Maps. Each axis of the radar chart corresponds to a selected attribute. As shown in Figure 3(a), *Camberwell* has high-ranked public secondary schools, is close to shopping centers, and is with reasonable distance to the CBD comparing to other suburbs. When *John* clicks on *Camberwell*, those suburbs (e.g. *Hawthorn* and *Kew*) that are similar to and represented by *Camberwell* will be visualized as circles on top of the map, which are rendered with the same colour as *Camberwell*.

**SOS Query 2: Exploring properties with the map view and the detailed information view.** *John* then selects the property view



(a) Exploring suburbs with the map view



(b) Exploring individual properties: (1) selection panel; (2) map view; (3) detailed information view

**Figure 3: Demonstration examples based on the real estate data**

to explore individual real estate properties. Similar to that in the suburb level,  $k$  representative properties in the current map window are displayed as  $k$  radar charts on top of the map (Figure 3(b)). When John clicks on a property ( $p_0$ ) that interests him, all the properties ( $P = \{P_i | i \in [1, k]\}$ ) that are similar to and represented by  $p_0$  will be displayed as circles on the map, rendered with the same colour as  $p_0$ . Simultaneously, a linked view is presented on the screen to visualize the detailed information of  $P$ . As shown in Figure 3(b)-3, we visualize  $P$  as a 2D heatmap. Each row corresponds to a property ( $p_i$ ), sorted based on the similarity score ( $Sim(p_i, p_0)$ ) between  $p_i$  and  $p_0$ . Each column represents a user-defined attribute ( $a_j$ ), which can be changed by the user from the selection panel (Figure 3(b)-1). Particularly, the first row represents  $p_0$  itself; and the first column visualizes the similarity score  $Sim(p_i, p_0)$ . The colour of the cell ( $p_i.a_j$ ) is designed to reflect the similarity of property  $p_i$  and property  $p_0$  on the attribute  $a_j$ :  $p_0$  lies in the middle of the colour scale (shown at the top of Figure 3(b)-3); to both ends of the colour scale,  $p_i$  is less similar to  $p_0$ , with the right side of scale meaning  $p_i$  is better than  $p_0$  (e.g. cheaper, better school rank, etc.) and the left side meaning the opposite. For example,  $p_2$  is highly similar to  $p_0$ ; the differences between them are that  $p_2$  has a larger distance to shopping centres and a slightly cheaper price.

## 4.2 Demonstration II: the twitter data

We also demonstrate POIsam based on the twitter data. While the real estate data is high-dimensional, the main content of each tweet is textual. We measure the similarity of two tweets with Cosine Similarity of the keyword vectors. As shown in Figure 1(b), our demonstration system for the twitter dataset includes a Google Maps view, a word cloud view and a detailed tweet view. In the Google Maps view, each representative tweet is mapped as a circle based on its geographic locations, and the content of some selected tweets is shown together with the location (Figure 1(b)-1). When the user clicks on a representative tweet ( $t_0$ ), the detailed textual information of those tweets ( $T$ ) that are similar to  $t_0$  will be summarized in the word cloud view (Figure 1(b)-2), and listed in the detailed tweet view (Figure 1(b)-3).

In our demonstration, we will ask the audiences to interact with the map (zooming, panning, etc.), and show them how POIsam responds to their interactions. To differentiate the new representative

tweets (after user interactions) with the old representative tweets, we display the new tweets in a different colour.

**ISOS Query 1: Zooming.** Users zooming in/out on the map will triage the ISOS query. After users zoom in to a finer granularity, those tweets that are from the previous map window and are still in the current map window will be remained; while new representative tweets will be also added. As a result, tweets that are representative by one tweet might be split to several groups and represented by different new tweets. The screenshot is omitted due to space limit.

**ISOS Query 2: Panning.** POIsam keeps the consistency as users pan on the map. As a result, those representative tweets from the previous map window and fit in the new map window will be kept; and representative tweets in the new region will be calculated.

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